



EGADE Business School
Tecnológico de Monterrey

ASU W.P. Carey
School of Business
Arizona State University

Executive MBA

EGADE | W. P. Carey

Your path to
C-Suite Level

Double your career impact
and leadership transformation.

Allen

EMBA' 23 Student



Your experience
has taken you far,
now it's time to join the
C-Suite.

Go even further.
with a world-class curriculum
for senior leaders.



Executive MBA:

Your path to C-Suite Level

The Executive MBA is an internationally renowned and accredited dual-degree program, provided by two world-class business schools, the W. P. Carey School of Business at the Arizona State University and EGADE Business School at Tecnológico de Monterrey's Santa Fe Campus in Mexico City.

Through this program, **you will gain the benefits of a U.S. MBA education** while learning within the Latin American business environment, which forges influential leaders who are fully prepared to meet both the staggering challenges and exciting opportunities of the new global economy.

We created a program tailor-made for your lifestyle:

- **2 Executive MBA degrees**
- **15 months**
- **1 monthly session in Mexico City**
- **3 Global Residencies**

We are committed to educating **innovative, entrepreneurial executives who have the character and competence to lead and build successful organizations** attached to both economic and societal progress.





Mexico City:

A leading business hub in Latin America

The leading faculty from the **W. P. Carey School of Business** travel to Mexico City almost every month to teach the program in collaboration with the **EGADE Business School faculty**. This alternating format is a perfect fit for executives from all over Mexico who are committed to continuing their professional activities while receiving an internationally recognized MBA education, **without relocating or taking extended absences away from Mexico.**

Joining this Executive MBA program means that you will be **surrounded by men and women of the highest caliber** who won't only be classmates, but will become lifelong sources of friendship and professional support.

This Executive MBA program is ***strategically located in Mexico City***, which has become a primary business hub in Latin America, where ***entrepreneurs and business leaders connect daily.***

Students taking part in the Executive MBA come mainly from Mexico City – although there are also students from all over Mexico. The students are as diverse as the companies they represent and include **directors, managers, engineers, lawyers, financial analysts, and researchers**, to name a few.

High-quality standards

Partnership Overview



Arizona State University

Redefining higher education

Arizona State University is recognized globally as a top-ranked knowledge enterprise focused on solutions to society's greatest challenges, advancing a better life for all.

By redefining the 21st-century university as a knowledge enterprise, ASU has inspired its faculty

and students to lead discovery and innovation, which has resulted in ASU topping the U.S. News & World Report's "Most Innovative Schools" list, among plenty other awards and recognitions.

Among ASU faculty members are Nobel laureates, Pulitzer Prize winners, MacArthur Foundation fellows, and Fulbright American scholars. And, each year, thousands of innovators who excel in engineering, business, education, science, art, and other fields, graduate from this renowned university.

The W. P. Carey School of Business

Excellent education, excellent outcomes

The W. P. Carey School of Business at Arizona State University is one of the largest and top business schools in the U.S., highly ranked for its faculty, groundbreaking research, and student outcomes.

Since its foundation in 1955, the W. P. Carey School of Business has been to educate tomorrow's business leaders, take an entrepreneurial approach to learning, and conduct groundbreaking research in order to create positive change on a global scale.

For over 50 years, the W. P. Carey School of Business has maintained its accreditation by the Association to Advance Collegiate Schools of Business (AACSB), the most prestigious, longstanding, and internationally recognized accreditation for business schools.

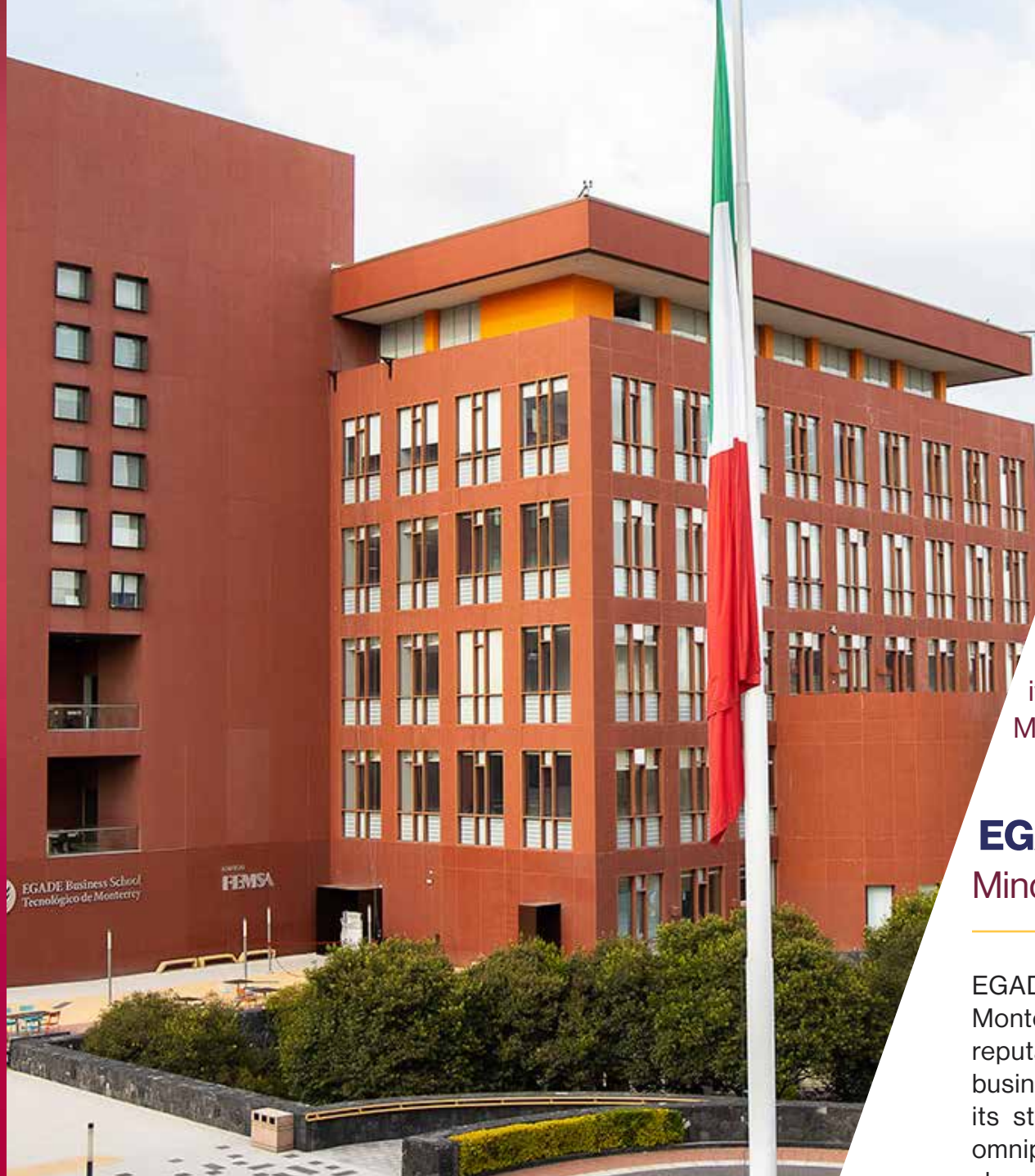
The W. P. Carey School of Business at ASU was founded in 1955 and today boasts an acclaimed faculty that includes a Nobel Prize winner, two members of the National Academy of Sciences, a Guggenheim Fellow, and a fellow of the American Academy of Arts and Sciences. Many faculty members are also on the editorial boards of academic journals and publications.



#4 Executive MBA in the US
#1 Most Innovative School
#12 Executive MBA worldwide

W. P. Carey Executive MBA has ranked #4 in the United States Executive MBA Poets & Quants Ranking 2021, #5 in Recruiter Preference by the Wall Street Journal, and #12 worldwide in the Financial Times Executive MBA 2023 ranking.

High-quality standards Partnership Overview



Tecnológico de Monterrey Entrepreneurial Culture

Tecnológico de Monterrey is an institution driven by and for society, which was created in 1943 as an unprecedented effort on behalf of the private sector in Mexico as a response to an urgent need: the constant modernization and advancement of the country in the face of the challenges of our time.

Tecnológico de Monterrey has more than ninety thousand students spread out in twenty-six campuses around Mexico, which are staffed by almost ten thousand highly qualified professors and five hundred researchers.

Together, students, faculty and alumni have positioned Tec as one of the best universities in the world and in our region.

According to the QS World University Ranking, Tec de Monterrey has earned its place as the #1 private university in Mexico.

EGADE Business School Minds Igniting Change

EGADE Business School at Tecnológico de Monterrey has built a globally recognized reputation as the leading Latin American business education institution due to its strong commitment to empowering omnipreneurial leaders who create shared value and transform society.

As transformative leaders of business education in Mexico and Latin America, we are a founding academic partner of the Global Network for Advanced Management, the most powerful and influential alliance of business schools in the world.

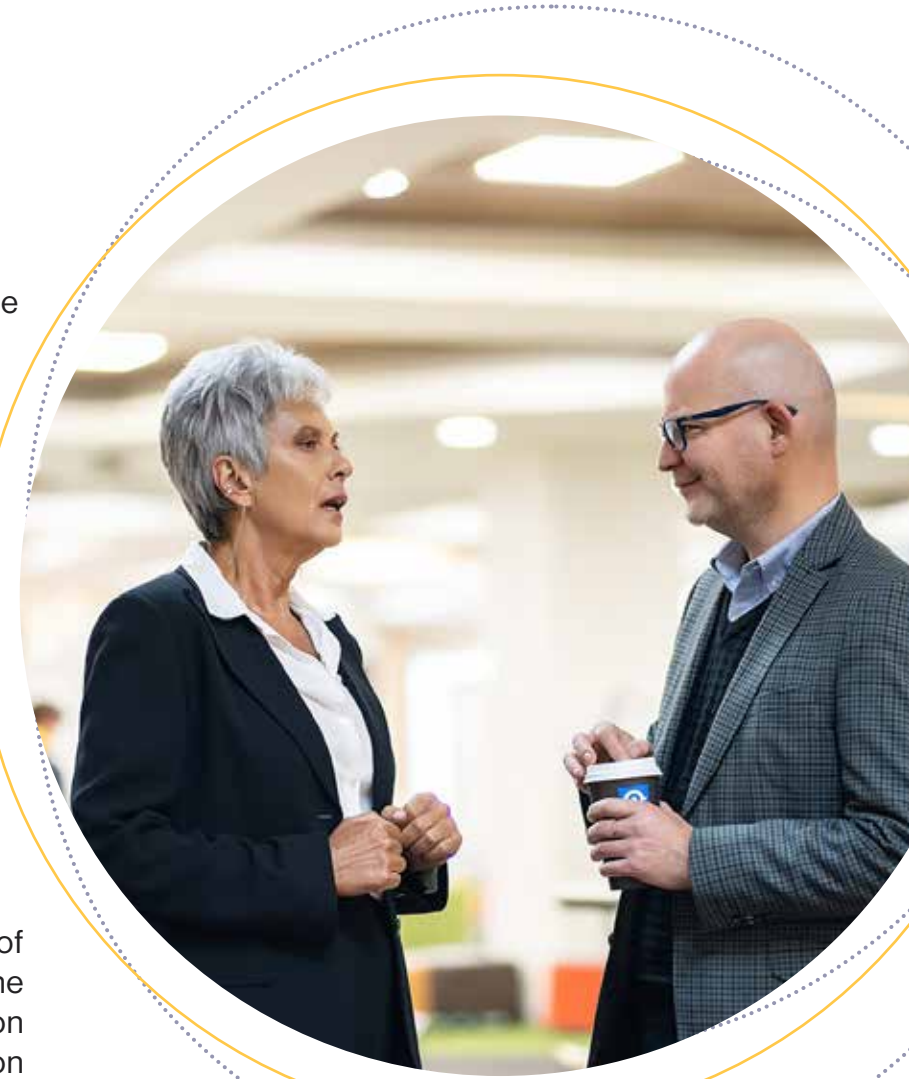
EGADE is also part of the exclusive 1% of business schools worldwide to hold the acclaimed “triple crown” of global accreditation bestowed by the three leading accreditation

agencies in the world: AACSB, AMBA, and EQUIS. The school’s innovation-led academic model, world-recognized programs, distinguished faculty, global alumni community, and dedicated approach to developing innovative solutions, have contributed to its standing position as the top-ranked Latin American business school by many international ranking organizations:

#1 School of Business in Latin America 2008-2023 with 5 Palms of Excellence

#1 MBA in Latin America for 7 consecutive years

EGADE has topped the rankings for the 16th consecutive year in the Eduniversal Business School Ranking 2008-2023 in Latin America and leads the QS Best MBA & Master ranking in Mexico and Latin America 2018-2024.



A world-class curriculum for senior leaders

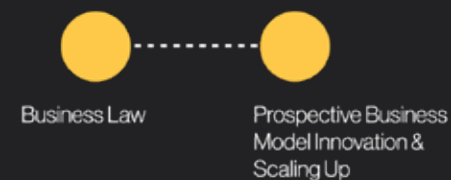
Fall 2024



Spring 2025



Summer 2025



Fall 2025



Leverage from an executive curriculum designed around 3 cornerstones for exponential and consistent growth.

Future Thinking,
Scenario
Planning &
Strategy

+

Leading
Business
Transformation

+

Analyzing the
Organization
& Effective
Execution



A Flexible Format

While this is indeed a lock-step and on-site format where you take your courses in tandem with the rest of your cohort, this program's methodology allows you to **expand your learning experience on your own through its online component.**

Join the Digital Transformation

It's not enough to learn about digital transformation, as a C-level leader, you need to experience first-hand the reach and benefits of the digital era. Throughout the course of this EMBA **you will have access to tools, such as the Canvas platform**, which will help you polish your digital skills.

“The program for Global Career Advancement”

Accelerated Learning

One of the key benefits of this program is that it is only **15 months-long**, a feature that is once again made possible thanks to its hybrid format. Moreover, the use of strategies such as **boot camps and flipped classroom** will help you speed up your learning process.

Executive Coaching

Due to this program's comprehensive approach, **all students are provided with 3 executive coaching sessions throughout the 15-month period.** These sessions are meant to help you work on your particular goals.

Industry Leaders

In addition to this program's joint faculty, you will have plenty of opportunities **to learn from guest speakers and thought leaders with high executive profiles**, both inside and outside of the classroom.

How to apply

Joining the Executive MBA

We are looking for talented professionals with the potential to transform organizations through innovation and responsible leadership. **To this end, the Admissions Committee carries out a comprehensive evaluation of each candidate's application.** We value the professional trajectory of our candidates, their training and their academic performance, as well as certain quantitative factors such as the results of their English and admission tests. **We look for dynamic and creative profiles with high leadership potential, an open mind, and a passionate drive to achieve success and cross the horizon of business transformation.**



Application Process

- Fill out your application
- Take the admission tests
- Gather your recommendation letters
- Write your statement of purpose
- Work on your resume
- Schedule an interview with the program director
- Deliver your official documents



Admissions Committee Evaluation

The Admissions Committees are comprised of different faculty members whose goal is to identify those profiles that not only stand out but possess trades that are in line with our schools' vision.

The evaluation process is thorough and comprehensive, meaning that both qualitative and quantitative aspects of the candidate are separately taken into account.



Admission Results

Once your file is evaluated by the Admissions Committee, you will be notified of your results and get some recommendations on behalf of your admissions advisor. We encourage you to prepare your file in advance, taking into account the deadlines for the evaluation rounds.

All candidates must deliver their admissions file in full before receiving the final resolution of the Admissions Committee and acquiring their enrollment documents.



Enrollment

The last step towards joining our student community is to enroll. If you have been admitted, you will receive instructions from your admissions advisor on how to carry out the process and enroll.





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Join today and
transform your network.

Campuses

Ciudad de México

Carlos Lazo 100
Col. Santa Fe, Álvaro
Obregón

Monterrey

Eugenio Garza Lagüera
y Rufino Tamayo. San
Pedro Garza García,
Nuevo León

Guadalajara

General Ramón
Corona 2514
Zapopan, Jalisco

Challenge the present,
shape the future.

egade.tec.mx