



Graduate degree

EGADE-UNC Charlotte MBA in Global Business & Strategy

Strategy for global impact.

Challenge the present,
Shape the future.

egade.tec.mx





**Accelerate your path
to *global leadership***

#1 in México
& LATAM



| eduniversal

Reach your goals with an international dual degree

This **international MBA** is a **dual-degree program** delivered through a unique alliance between **EGADE Business School** and the **Belk College of Business | UNC - Charlotte**.

- **No need to relocate**

All of your core courses are completely taught at **EGADE Business School in Monterrey**, with half of them being delivered by the **Belk College of Business faculty**.

- **Expand your experience**

As a part of this international experience, you may also choose **to take a one-week summer course or one semester** at the **Belk College of Business** in Charlotte, North Carolina.

- **A noteworthy alliance**

Both **EGADE Business School** and the **Belk College of Business** have been accredited by **AACSB International**, the **premier international accrediting agency for business schools**.

Global education at local reach



A well-rounded experience

Conquering the next step of your career goes beyond acquiring **new management skills**. It's about enhancing your role through a broader perspective.



Take on the multicultural challenge

Navigate the challenges of a **multicultural business environment** through a broad and thorough perspective on different contexts.



Hands on learning

Gain **practical knowledge** of the best business strategies, megatrends and management tools **through a global mindset**.



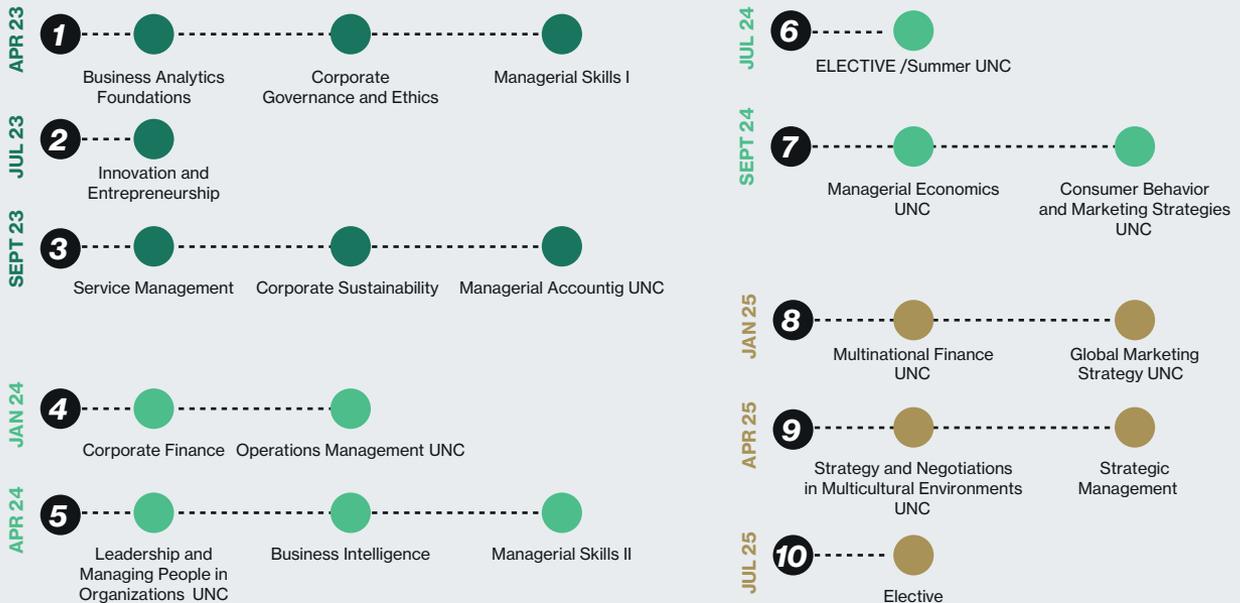
An edge for global companies

Join the ideal environment to **foster interactions, open discussion and enrichment of leadership skills** needed in organizations worldwide.



A chance to truly redefine your career

The EGADE-UNC MBA was designed as a unique collaboration between two internationally renowned business schools to drive professionals who want to advance their careers with skills focused on global business and strategy.



An active learning approach

Scale your knowledge with a **balanced learning environment** where both theory and practical methodologies have a major role.

The privilege of a global business network

Join the **Global Network for Advanced Management**, the largest network of business schools in the world, which gives you access to more **international experiences** such as:

- Global Network Week
- Small Network Online Courses (SNOCs)
- International Summer Internships

It's your turn to take the lead

This program is aimed at helping leaders get a firm grasp of the main **trends, challenges, opportunities and cutting-edge** management practices in a global context.



Pursue two MBA degrees, one from EGADE and another from UNC Charlotte's Belk College of Business while staying in Monterrey.



Learn how to lead and **carry out successful international projects** that drive competitive advantages in a global scenario.



Identify opportunities to **innovate and undertake profitable business models** that contribute to sustainable development.



Embrace a curriculum that challenges you to develop a **strategic analysis** of the global economic, political, and social environment.



Work on core skills such as **intercultural intelligence and negotiation**, while you build an extensive leadership network.



Earn a certificate in Global Business and Strategy and build an extensive leadership network.

Thrive in a unique environment

Taught at the **EGADE Business School Campus in Monterrey**, the **EGADE-UNC MBA** is designed to help you broaden your **leadership potential in multicultural environments** with a particular focus on Global Business & Strategy.

In addition to the double degree in alliance with UNC, it is possible to get a third MBA degree with one of our 11 partner universities.



At a glance:

- **Duration:** 2.5 years
- **Format:** Part-time
- **Language:** English
- **Professional experience:** 3 years minimum
- **Intake:** April & september



Location

- Monterrey



EGADE Business School
Tecnológico de Monterrey



UNIVERSITY OF NORTH CAROLINA
CHARLOTTE
BELK COLLEGE
OF BUSINESS

Recognized as the **most prestigious** business school in Latin America, **EGADE Business School** has the mission to empower omnipreneurial leaders who **create shared value and transform society**.

The **Belk College of Business from the University of North Carolina** at Charlotte is committed to creating an inclusive culture that **inspires a passion for knowledge** and intellectual growth as well as a dedication to service.

More on EGADE's leadership in LATAM

Recognized by renowned
international rankings



Triple Crown Accreditation



Ciudad de México

Carlos Lazo 100
Col. Santa Fe, Álvaro
Obregón

Monterrey

Eugenio Garza Lagüera
y Rufino Tamayo. San Pedro
Garza García, Nuevo León

Guadalajara

General Ramón
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